

Polartec Challenge Grants Available for 2013 Adventures

Lawrence, MA – Applications for the Polartec® Challenge, an international grant program encouraging human-powered outdoor adventure, are being accepted now for 2013. Polartec has supported hundreds of dreams through the Polartec® Challenge for over twenty years and will continue support through grant money and Polartec® product in 2013.

"Since 1991, Polartec has assisted some of the world's greatest athletes and explorers," says Polartec Global Director of Marketing, Allon Cohne. "Polartec engineers fabrics designed for performance in all climates – from lightweight next-to-skin layers, to innovative insulation, and breathable waterproof protection – and we're proud to work with athletes who put our products to the ultimate test."

The Polartec® Challenge Grant seeks to assist low-impact teams who respect the local culture and environment and serve as role models to outdoor enthusiasts worldwide. Applications are evaluated on the basis of vision, commitment, educational, and cultural value. The Polartec® Challenge is not the appropriate venue for projects that involve competition or fund raising.

Past recipients of the Polartec® Challenge Grant include outdoor pioneers and adventurers such as Conrad Anker, Jimmy Chin, Steve House, Marko Prezelj, Andrew McLean, Greg Hill and John Shipton. Recent Polartec Challenge Grant recipients include Mike Libeck, who is on a solo expedition to a restricted corner of northern Russia to climb walls that have never been explored before, and Jon Turk and Erik Boomer, who completed the first 1,400 mile circumnavigation of Ellesmere Island using kayaks, skis and sleds.

In addition to the grant money, all 2013 Polartec Challenge Grant recipients will be fully outfitted with Polartec® garments to keep them warm, dry and comfortable in weather around the globe.

The deadline for application submissions is December 15, 2012.

About Polartec, LLC

Polartec, LLC is the developer, manufacturer, and marketer of Polartec® performance fabrics. Polartec® products range from lightweight wicking base layers, to insulation layers, to extreme weather protection and are utilized by the best clothing brands in the world. For more information, visit polartec.com.