

Salomon Freeski signs leading ski mountaineer Greg Hill

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Hill's strengths in backcountry product knowledge, mountain climbing, alpine skiing and global relationships will be instrumental in further developing Salomon's product offering and brand focus in the backcountry ski market.

"Greg Hill is the complete alpine package and a great addition to the Salomon team," says Jesse Malman, Salomon Freeski Sports and Community Marketing Manager. "He brings an obvious and intense background and passion for skiing and touring in the backcountry, which is crucial in our mission to continue developing and bringing to market innovative and ground-breaking products."

"I can still remember my first pair of Salomon boots in '93 and knew it was the best pair of boots I've ever had, so working with Salomon is a dream come true," says Greg Hill. "Being able to take my experience and passion from the mountains and work with Salomon's direction and commitment to the backcountry aligns perfectly with my skiing objectives."

Hill's many backcountry milestones include the first person to climb and ski two million vertical feet, set a world record of 50,000 feet climbed and skied in 24 hours, climbed and skied Mt. Blanc in a day (11 hours) and has notched more than 180 summits throughout the world, including many first descents. Hill lives in Revelstoke, B.C. with his wife and child. Other major sponsors on Hill's resume include fellow Amer Sports brands Arc'teryx and Suunto, as well as Clif Bar and Backcountry.com.

Salomon, the mountain sports company. Salomon was founded in 1947 in the heart of the French Alps. Since then, we've been creating innovative products to enhance the performance of athletes. Performance led design is our past. Performance led design is our future. www.salomon.com www.salomonfreeski.com