NEMO Announces Sleeping Bag Test Program

NEMO Equipment, Inc., a leader in designing innovative tents, sleeping pads and backcountry accessories, is currently working on its next line of products, sleeping bags. In staying true to its mission of producing ground-breaking new designs, NEMO is offering shop employees and customers the opportunity to work alongside its design team and ambassadors to test its latest endeavor.

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“Sleeping bags are a natural next step for us, and we saw a lot of room for new thinking,” said NEMO president and lead designer, Cam Brensinger. We started by looking at the way people sleep at home; needless to say, very few people choose to sleep in a mummy position. Along with a new shape, we’ve incorporated many great design elements into the bags and we’re excited to get our customers and retail partners more involved with the process. The testers we choose will be working directly with me and the design team. “

The Adventure Products Testing Team contest will be run through NEMO’s Facebook page. Here, candidates can submit an online application and a