

Countdown to the New Aerial Tram in Jackson Hole is ON!

Sunday, 15 June 2008

Construction is on Schedule, Excitement Mounts in Jackson Hole

(Teton Village, WY. June 16, 2008) – The countdown has officially started, larger and faster, “The Big One” is back, December 2008.

Conditions have been challenging as old man winter lingers in the Tetons, but towers 1 and 3 are erected and the new foundation for tower 4 has been uncovered from 20 feet of snow. Sea containers from Europe arrive daily, as crews dismantle the old and erect the new tram components. The first photos of the actual tram cars, being built in Europe, can now be found at www.tramformation.com. In short, we are very pleased to say that we are on track for our December 20th launch!

Until then we will continue to share our excitement through words, images and video capturing the enormity of this project, including pictures of the actual tram cars being built in Europe on www.tramformation.com. Content also includes a video diary produced by award winning film maker Peter Pilafian. The videos showcase the project continuing, the amazing people behind the machine and the incredible resort that houses the story. Coming to the site will also be unique competitions, incredible exclusives and a chance to win a spot on the first tram and more. For a preview of the full “Cable to the Sky” documentary please [click here](#).

The new aerial tram at Jackson Hole Mountain Resort will be twice the size of the original, carrying 100 passengers, have modern, sleek cabins, a visually inspiring base terminal, plus be faster, more efficient and tougher than its predecessor. As well as the journey, it is the destination that captures the spirit of the Jackson Hole tram. Soaring 4,139 vertical feet in 9 minutes is unrivaled in the ski industry, cresting the Tetons with an endless choice of mind-blowing ski routes below, not to mention incredible 360 views, and only a few fellow disciples to nod at before you choose your line. It is unlike any other experience.

Register at www.tramformation.com for insider news on the Jackson Hole Aerial Tram construction, win a once in a lifetime opportunity to ride on the FIRST TRAM in December 2008 and other unique Jackson Hole prizes.