

Movement Skis re-introduces 'impossibly' light and wide Logic X, responding to dealer demand

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A truly unique design, the Logic X (\$1069 MSRP, \$899 MAP) is the choice of guides and avid backcountry skiers seeking gravity-defying lightness as well as a broad tip and tail capable of devouring the downhill.

With the re-introduction of the Logic X, the number of big mountain freeride and freestyle designs in Movement's North American quiver has grown to 14.

"The Logic X gets a ton of attention because of its low weight, but it's the versatility of the ski that keeps it gaining fans. For an avid backcountry skier looking to shave weight, but still find that one ski that can truly do it all, this is the one," said Jonathan Degenhardt, brand manager for Movement Skis.

The remarkable attributes of the Logic X begin with its breathtaking lightness. At only 4 lbs., 6 oz (2000 grams) per pair (168cm), the Logic X shaves more than a full pound off its nearest competitor with similar dimensions.

With a shaping from 127 mm tips to an 88 mm waist, the distinctive profile of the Logic X provides technical advantages as well. The relatively narrow waist provides an undeniable efficiency on multi-day tours, while the broad shovel reaps significant downhill benefits ... especially in variable conditions.

The Logic X drew healthy attention during its debut season from some of the most respected names in the business. In its 2011 review, WildSnow.com described their first reaction to the width-to-weight ratio of the Logic X as seeming "downright impossible." The review went on to quote the legendary guide Martin Volken as craving skis with a 90 mm waist or less because of their undeniable efficiency on multi-day tours. ([LINK](#))

The Logic X is available in four configurations:

- > 160 cm, 0.9 kg, 123-88-111 mm sidecut.
- > 168 cm, 1.0 kg, 125-88-113 mm sidecut.
- > 176 cm; 1.1 kg, 127-88-115 mm sidecut.
- > 184 cm, 1.2 kg, 127-88-115 mm sidecut.

Like all Movement Skis, the Logic X features pure wood ski core construction, certified sustainable by FSC and PEFC organizations.

The weight savings of the Logic X is achieved through Createx Inside Technology, an exclusive Movement Skis innovation that applies reinforcing fibers to high stress areas of the wood core, programming the exact flex and torsional rigidity exactly where it's needed. Through the strategic application of the fibers, all unnecessary weight is eliminated, allowing the skis core to be as much as 30% lighter than conventional fiberglass.

The Logic X also features high molecular weight bases for speed and performance; extra-thick mounting plates and rubber reinforced edges for extreme durability; exclusive high energy laminates and fibers for customized performance; and unique shock absorption technologies for a smooth and perfect ride, every time.

ABOUT MOVEMENT SKIS: Headquartered in Boulder, Colo., Movement North America is the exclusive distributor for Movement Skis of Switzerland. Specializing in high energy, high enjoyment designs, Movement is known worldwide for innovative manufacturing techniques and sustainable pure wood core construction. Their dynamic and distinctive ski designs include Freeride, Women's Freeride, Adventure and Freestyle categories. For more information on Movement and their diverse collection of performance designs, please visit www.MovementSkis.com or contact info@skimovement.com.