Mountain Khakis Announces Ski Vacation Sweepstakes

Jackson Hole, WY - Mountain Khakis, a leading outdoor apparel brand, announces the Mountain Khakis & Steamboat Resort Ski Vacation Sweepstakes.

Ever wanted to swish the slopes of Colorado's Steamboat Springs Resort - and in style? Now through Monday, January 17, folks from all over the world are encouraged to enter MK's Ski Vacation Sweepstakes at mountainkhakis.com/sweepstakes. No purchase is necessary.

One grand-prize winner and their lucky guest will be treated to a prize purse valued at $7940; including, Mountain Khakis head-to-toe outfits, a 5-day/4-night stay at Steamboat Resort, 3-day lift tickets and ski/snowboard rental packages.

The prize purse is sweetened by supporting sponsors Smartwool, Ariat, Dragon Optics, Backcountry Magazine, Genuine Guide Gear & Steamboat Springs' The Sweetwater Grill. The package includes:

(1) Grand Prize Winner Plus (1) Guest to Receive a (5) day/(4) night Stay at the Steamboat Resorts + Ski Vacation

Steamboat Resorts: (1) room for (4) nights, based on double occupancy

Steamboat Resorts: (2) 3-Day lift tickets, (2) 3-Day ski/snowboard rental packages

Mountain Khakis: (4) MK pants of choice, (2) MK belts of choice, (2) MK hat or visor of choice & (2) MK T-Shirts of choice

Smartwool: (2) Head-to-toe outfits

Dragon Optics: (2) Pairs Rogue Signature Series goggles, (2) Pairs The Jam sunglasses

Ariat: (2) Pairs Boots of choice up to $300 each

Backcountry Magazine (BCM): (2) Pairs G3 skis with custom BCM graphics available in 2011, (2) Annual BCM subscriptions, (2) BCM beanies

Genuine Guide Gear (G3): (2) Bindings of choice

The Sweetwater Grill: Dinner for (2) up to $150

[Winner & Guest pay any/all travel expenses and make their own arrangements]

According to MK PR Manager Jen Taylor, "This sweepstakes give-away is our best package yet. Cross-promotion is a goal of the sweepstakes and with this we've collaborated with premier brands from different sectors, each with a unique product and audience."

Every person who enters will automatically receive a $20 off coupon on purchases over $100 at mountainkhakis.com/sweepstakes. Everyone wins!

"We're excited to work with MK," said Blair McNamara, Marketing Director for The Resort Company, LLC. "Our mission is about satisfaction and providing the highest quality guest experience along with a commitment to quality. The MK brand is about comfortable, quality clothes and it only seemed natural that we partner up and offer this amazing travel experience to Steamboat Springs, Colorado."

MK will announce the grand-prize winner on Tuesday, January 18, 2011. Follow Mountain Khakis on Facebook to hear first-hand.

Register now! mountainkhakis.com/sweepstakes.