

DPS Will Give Away a Pair of Wailer 112RPs

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Salt Lake City, Utah – DPS Skis is giving away the factory first 2010/11 Wailer 112RP to a lucky contestant. The Wailer 112RP is a groundbreaking ski and new to the DPS quiver for the 2010/11 season.

"Once in awhile a ski comes along that breaks boundaries and becomes the new standard in terms of shape, flex and construction. The Wailer 112RP is truly the centerpiece of any skier's quiver. It's equally at home pulling loaded g's on packed snow as it is slashing a wave feature or surfing powder. It's as close to a one-ski quiver as possible and will become the new standard in versatility – it's fun everywhere," said Stephan Drake, DPS Founder and President.

DPS has built and shaped skis geared for the freeride community since 2005. DPS leads the boutique brand category, with shaping, design, and construction innovations that have been quickly adopted by nearly all ski brands.

DPS design heritage runs deep: the company introduced the word "rocker" to skiing, and since inception has pioneered the world's only pure carbon fiber sandwich ski, which amalgamates incredible strength and power with extraordinary light weight.

About the Wailer 112RP:

The thoroughbred Lotus series is now matched with a shape to be skied all day at the resort and in the backcountry. The Wailer 112RP bridges the gap with a shape that combines the loose and early planing feel of a fully rockered ski with aggressive sidecut and slight camber underfoot. It's a one-ski quiver for planing untracked in the morning, laying trenches down to the lift on the groomed, and slaying crud in the afternoon. A 16m radius underfoot and great torsional stiffness allow for maximum versatility, while the rockered and tapered tips and tail allow the Wailer 112RP to get loose and be driven from the ball of the foot in deeper snow.

How to enter the Factory First Wailer 112RP contest:

1) Become a DPS Fan on Facebook.

2) Send an email to contest@dpskis.com. In the subject line write: 112RP Contest. You may leave the email body blank. You will be added to the DPS email list. You can unsubscribe upon receipt of first newsletter.

The contest runs March 4 through June 15, 2010. A randomly selected winner will be announced on June 25, 2010. For information visit dpskis.com.