

## G3 Announces 2010 Ski Graphic Contest

Contributed by The Editors  
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"SkiGraphiks is back by popular demand and we are excited to invite everyone to play," said Naheed Henderson, G3's marketing manager. "This year's contest is boosted by more opportunities to win, and the judging of this year's entries will be influenced by votes from the online community." Pleasantly surprised by the high number of entrants from around the world last year, Henderson anticipates the return of this popular contest will attract even more design entries this year.

One winner will be chosen for each of three contest periods: January 15 to February 14; February 15 to March 14; and March 15 to April 14, 2010.

To enter the G3 Ski Graphic Challenge, visit [genuineguidegear.com](http://genuineguidegear.com) and click on the SkiGraphiks icon to review details on how to play, submit entries, plus review and vote on all contest submissions. G3 will take the lead from public votes to choose a winner for each contest period. All three winners will be awarded a free pair of G3 Tonic or Zest skis, printed with their unique graphic. The first (February 14) winner will also claim a free pass to the Kootenay Coldsmoke Powder Festival in Nelson, BC from March 4-7, 2010, including lodging, where they will be awarded their custom skis during a Saturday night event at the festival.

"We believe that skiing is a form of creativity," Henderson said, "and the design and look of skis is part of that creativity. And because our new ski production facility enables us to deliver ski graphic customization, we want to give everyone the opportunity to win the thrill associated with having that one-of-a-kind pair they've designed."

For more information about Genuine Guide Gear or the G3 SkiGraphiks Contest, contact Naheed Henderson by phone at 604.924.9048, ext. 231 or by email.