PROTECT OUR WINTERS MAKES CONTRIBUTION TO THE PARK CITY FOUNDATION

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Boulder, CO - Protect Our Winters (POW) made a recent contribution to The Park City Foundation in Park City, UT to help fund the Community Footprint Website, an online resource to sustain Park City's local, snow based economy and culture by empowering citizens to reduce their water usage and carbon output through an innovative, information sharing community footprint website.

The community carbon and water footprint website allows individuals and organizations to measure their impact on the environment based on their own use of utilities, transportation and other factors. Users will be able to compare their own footprint with neighbors and businesses and will be provided with information and support to help decrease usage and save money. Using the website, citizens and groups will be able to measure how simple actions contribute to the entire community's reduction. Direct links to local green businesses and government tax incentives and rebates will provide up-to-date and practical information.

"This project is directly in-line with the mission of Protect Our Winters", said Jeremy Jones, Founder of POW. "We want to support the great work that's being done locally, providing communities and individuals with the tools and resources to do their part to help fight climate change."

"Our Community Footprint Website, a partnership between The Park City Foundation and the City of Park City, uniquely provides real data from a user's utility bill, hyper local information about reduction strategies and a forum to share information and influence neighbors. It will launch at a community event, Save Our Snow II on September 30th" said Trisha Worthington, Executive Director of The Park City Foundation.

About Protect Our Winters

Protect Our Winters (POW) is a non-profit environmental organization started by pro snowboarder, Jeremy Jones in 2007. POW's mission is to unite and mobilize the winter sports community to have a direct and positive impact on climate change. We focus our efforts towards funding alternative energy projects, educational initiatives and involvement in innovative, local grassroots projects that push the climate change discussion towards an ultimate solution.

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