American Mountain Guides Association Presents 2009 Industry Award to Black Diamond

Contributed by The Editors
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Salt Lake City, Utah - Black Diamond, the world's premier innovator of technically advanced rock, ice and snow gear, is the 2009 recipient of the American Mountain Guides Association's (AMGA) Industry Award. AMGA Executive Director Betsy Novak will present the award to Black Diamond at this year's Summer Market Outdoor Retailer Show.

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The Industry Award is presented annually to an outdoor company that has shown outstanding support through scholarships, products, and sponsorships of professional mountain guides. Black Diamond has partnered with the AMGA to provide educational support for the past 17 years and became a Diamond Partner in 2004. Black Diamond is the official sponsor of all AMGA Rock Guide Certification exams, helping to reduce tuition costs. Black Diamond provides one full-tuition scholarship each year for an AMGA course or exam. This scholarship provides financial support for mountain guides seeking training and certification in the United States.

"It is a great honor to present this award to Black Diamond for their significant and ongoing support of professional mountain guides in the United States. This award is a small token of our appreciation to Black Diamond for their exceptional and long-term partnership with the American Mountain Guides Association.", said Betsy Novak, Executive Director of the AMGA.

About the AMGA

The American Mountain Guide's Association (AMGA) is the premier source for training, credentials, and services for professional mountain guides and climbing instructors in the United States. The AMGA is the sole US representative of the International Federation of Mountain Guides Association (IFMGA). For more information please visit www.amga.com.

About Black Diamond Equipment

Black Diamond Equipment, founded in 1957, is headquartered in Salt Lake City Utah with offices in Europe and Asia. The company offers the most technically advanced products in the market to accomplished climbers, mountaineers, snowsport athletes, and explorers. The company today is more committed than ever, thanks to the many people here in the U.S., at Black Diamond Europe and at Black Diamond Asia whose limitless energy and hands-on involvement have created a promising future for all climbers and skiers worldwide. For more information, please visit www.blackdiamondequipment.com.

Contacts

Peter Metcalf

Black Diamond Equipment

801.278.5552

Betsy Novak, Executive Director

American Mountain Guides Association

303-271-0984

betsy@amga.com

www.amga.com