

G3 Introduces New AT binding - The ONYX

Contributed by The Editors
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G3 Genuine Guide Gear today unveiled the ONYX, the world's new standard for Alpine Touring usability and performance.

G3 Ski Mode ~ Click Image to Zoom{rokzoom album=|ONYX| title=|G3 ONYX AT Binding in Ski Mode|}images/stories/news_2009/g3_onyx_ski_mode.jpg{/rokzoom}

Vancouver, BC - G3 Genuine Guide Gear today unveiled the ONYX, the world's new standard for Alpine Touring usability and performance. The ONYX offers up uncompromised uphill and downhill performance in an easy-to use tech-compatible design. Incorporating a series of intuitive and innovative features including the ability for skiers to change from ski to tour mode on-the-fly, an easy step-in toe, oversized high strength forged aluminum jaws and chassis, topped only by its lightweight design, the ONYX is a binding built for those who are not willing to sacrifice.

"With an unsurpassed degree of engineering and complete attention to detail, the ONYX represents G3's commitment to industry-leading innovation," says Oliver Steffen, G3's President. "This product is built for skiers who want outstanding uphill usability and rock-solid downhill performance from the same binding."

G3 Tour Mode ~ Click Image to Zoom{rokzoom album=|ONYX| title=|G3 ONYX AT Binding in Tour Mode|}images/stories/news_2009/g3_onyx_tour_mode.jpg{/rokzoom}

To meet the ONYX, please visit www.g3onyx.com

ABOUT G3

G3 Genuine Guide Gear has been making avalanche safety equipment since 1995. Over the years, product offerings have expanded to include telemark bindings, shovels, climbing skins, skis, and now AT bindings. All G3 products are measured against the guides who use them, and this standard has helped G3 gain its reputation as an innovative premium backcountry brand.

G3 Genuine Guide Gear, Inc.

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