Telemark Skier Magazine Announces Staff, New Steamboat Office - Former Paddler Mag Chief Leads New E

Contributed by The Editors
Monday, 14 May 2007

Jeffersonville, Vermont. (May 15, 2007) Height of Land Publications (HOL) today announced the hire of veteran editor Eugene Buchanan to take the helm of Telemark Skier Magazine.

The newly revitalized magazine will share an office with Paddling Life in its new Steamboat Springs headquarters. A seasoned journalist, editor and publisher, Buchanan brings a long rap sheet of free heel exploits to Telemark Skier—the only magazine that celebrates the telemark skiing lifestyle. Buchanan is joined by graphic designer Tim Clayton, formerly of Line Skis and known widely as the designer of Phish Tour T-shirts.

"It's an important time for telemark skiing," Buchanan says. "From equipment to on-mountain accomplishments, a lot has changed in the sport since I first took it up 20 years ago and I'm psyched to help re-launch the title for telemark skiers the world over."

A former raft guide, kayak instructor and ski patroller, Buchanan was the 14-year Publisher and Editor-in-Chief of Paddler magazine before leaving to found Paddling Life (www.paddlinglife.net), an E-zine for paddlesports in Steamboat Springs, Colorado. He's been in the trenches too, as media director for the World Pro Mogul Tour, sports editor for the Telluride Times and business reporter for the Denver Business Journal. He's also a widely published freelance writer with stories appearing in the New York Times, Men's Journal, Sports Afield, Outside, National Geographic Adventure, Powder, Ski, Skiing, Backcountry, 5280, Bike and other national publications. A member of New York's Explorer's Club, he also holds a contributing editor position with Canoe & Kayak magazine. Buchanan's passion for traveling and writing has taken him to more than 30 countries on six of the seven continents, from Australia and Africa to South America and Siberia. His first stand-alone book, Brothers on the Bashkaus, was released by Fulcrum Publishing in April 2007. He lives with his wife, Denise, and two daughters, Brooke, 8, and Casey, 4, in Steamboat Springs.

"We're definitely excited to have Eugene on board," says HOL President and Telemark Skier magazine Publisher Jon Howard. "His editorial leadership and creative vision will go a long way toward giving the telemark tribe a magazine that truly represents what they're all about."

Telemark Skier hits the stands in October as an annual. In 2008 HOL plans to publish a full complement of issues from September through February of 2009. To find out more or to subscribe visit www.telemarkskier.com.

Editorial Calendar

Telemark Skier is designed to celebrate the telemark culture in all its forms, uniting park and pipe pinners with big mountain free riders, old school tourers and parents dropping a knee behind their kids. The magazine speaks to the cult of tele-culture in each and every issue through high-quality photos and provocative prose, including the following regular departments: The Line (news of note in the telemark world); Telemark Culture (a column celebrating the telemark culture); Competition Corner; Gear Jones; Knee-drop Knowledge; Hut/Resort of the Month; and Why I Telemark.

Coming Fall 2008: Roll 'em: Inside the World of Tele Filmmaking * Youth Tele Programs * Hut of the Month: Fairy Meadows, B.C. * Gear: NTN Unplugged/Hyper Fat Boards * The U.S. Tele Extremes * Web Sites Gone Wild * And More!

Media Contact

Eugene Buchanan

Editor

Telemark Skier Magazine

eugene@telemarkskier.com

p 970.870.0880

Advertising Contact

Jon Howard

Publisher

Telemark Skier Magazine

168 Main Street

Jeffersonville, Vt 05464

jon@telemarkskier.com

p 802.644.6606

f 802.644.6328