

PROTECT OUR WINTERS MAKES CONTRIBUTION TO WOLF RIDGE ENVIRONMENTAL LEARNING CENTER

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Boulder, CO October 25, 2008 - Protect Our Winters (POW) Foundation continued its support of the climate change educational initiatives by contributing \$5,000 to the Wolf Ridge Environmental Learning Center (WRELC) in Finland, MN.

The contribution will be used to help create the first Climate Change Awareness and Action curriculum currently in development at WRELC. Once the curriculum has been pilot tested and edited, it will then be made available to the hundreds of teachers annually attending Wolf Ridge Environmental Learning Center and to students attending WRELC's Climate Change classes. Protect Our Winters will also help distribute the curriculum to teachers globally.

According to Pete Smerud, Program Director at Wolf Ridge, "The support of the Protect Our Winters Foundation is perfectly timed. At our facility we currently educate thousands of youth annually about Climate Change. We will now be able provide teachers with the tools to bring it to their classrooms. Teachers have been asking for more help in this area and it will soon come."

"We're really excited about supporting the developing of the curriculum with Wolf Ridge. It supports POW's mission to help educate and arm the younger generation with the right information and solutions about climate change since they will be the ones tasked to solve it" said POW's founder Jeremy Jones.

Finally, the curriculum will also be available through the Eric Larsen's "Save the Poles" expedition, the first-ever expedition to Mt. Everest, the North Pole and South Pole in a continuous 365-day period. Its mission is to promote clean energy solutions, advocate strategies for reducing carbon emissions post Kyoto 2012 and collect relevant scientific data.

About Protect Our Winters: Protect Our Winters (POW) was founded in 2007 by pro snowboarder Jeremy Jones. Our mission is to unite the winter sports community and contribute funds towards renewable energy and educational initiatives that help reverse climate change. Since then, POW has gained support from thousands of individuals and corporate partners such as the Evergreen Alliance (Rossignol, Dynastar/Lange, Roxy), Burton, Dakine, Vans, Kombi, Grand Targhee Resort, Origin Design and Teton Gravity Research. Supported programs include Solar 4r Schools, a hands-on educational program that teaches students about the importance of renewable energy by placing solar panels on school rooftops, interactive kiosks in the classroom and curriculums in the hands of teachers.
www.protectourwinters.org

Wolf Ridge Environmental Learning Center is an environmental education facility that has over 15,000 students annually attending its programs in northeastern MN. Schools fill the campus throughout the school year while families, Elderhostel participants and summer camp kids attend on weekends and during the summer. Contemporary environmental issues have long been a component of the curriculum. When they added Climate Change into the class offerings last year, the demand was immediately evident and tremendous. www.wolf-ridge.org

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