Osprey Packs Partners with Crested Butte Adventure Guides Program

Contributed by Todd Walton
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Crested Butte, CO – November 14, 2008: Crested Butte Mountain Resort proudly announces a partnership with Osprey Packs for the newly created Adventure Guides Program. An introductory program and immersion into exploring Crested Butte's legendary slopes and learning backcountry skills, the Adventure Guide Program is designed for guests wanting to get out of the norm. The Osprey Switch 26 pack was chosen because of its durability, performance, and features for in-bounds, out-of-bounds, and side-country skiing and riding.

"I couldn't be more excited to partner with such a fantastic company for the people, product, and the commonalities Osprey shares with Crested Butte," says Todd Walton , Communications Director for Crested Butte Mountain Resort. "Not to mention, the Switch 26 is ideal for this program that helps guests wanting to explore a little more than a usual day here in Crested Butte really have a great experience."

Gareth Martins, Osprey's Director of Marketing adds, "Osprey relishes the opportunity to have our product put to the task in demanding situations. Crested Butte is a legendary mountain and we're happy to be part of the adventures there this year."

Crested Butte has been named as Skiing Magazine's #1 Best Steeps, #8 Best Trees, #10 Best Powder, and Outside Magazine's Top Places To Live Now, Sunset Magazine's # 3 Top Dream Towns, SKI Magazine's #20 Readers Survey Top Resort, and SkiNet's # 3 Top Ski Town. Crested Butte was also named one of America 's Best Small Ski Towns by Travel + Leisure Magazine.

The All-Inclusive Packages and more information about getting to Crested Butte can be found at www.skicb.com.

Osprey Packs full line of products, company information, and more can be found at www.ospreypacks.com.

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For more information about Crested Butte's lodging, conference, meeting facilities, and special packages, call Crested Butte Vacations, (800) 600-2803 or visit the web site at www.skicb.com.