

# Backcountry and Outside Magazines join forces for first ever Backcountry Rendezvous at Powder Mountain

Contributed by The Editors  
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Collaboration means biggest backcountry gear test ever, March 24-30. With a groundbreaking cross-genre collaboration, Backcountry Magazine and Outside Magazine are joining forces this March at Powder Mountain Resort, Utah for the biggest backcountry-specific gear test ever.

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"This is a fantastic opportunity, especially with Outside providing the beer," says Backcountry Editor Howard, "We're looking forward to working with Outside, Powder Mountain, and the Ogden/Weber Convention & Visitors Bureau to provide our readers with the best reviews in our history, and expose the readers of Outside to the best of the backcountry. This will be great exposure for our growing sport."

Outside Magazine, dedicated to the active lifestyle since 1978, is joining the Backcountry test for one reason: authenticity. "I'm really excited to team up with Backcountry Magazine this season," says Sam Moulton, editor of Outside Magazine's Buyer's Guides. "It's better for everybody. Manufacturers only have to mount up and send one fleet of skis, boots, and bindings. But the biggest benefit will be the end product. By joining forces, and sharing testers, data, and our respective expertise, each magazine will be able to provide our readers what they want—more in-depth and authoritative reviews."

This new format also allows Backcountry to bring in its entire editorial staff and seasoned testers from the East and throughout the West. Just 19 miles from Ogden, and with its low-key atmosphere, the only distraction at Powder Mountain is all the snow.

"What makes us special," says Powder Mountain Director of Public Relations Carolyn Daniels, "is an additional 2,700 acres of powder served only by shuttle, snowcat, or skins." Testers should find prime testing conditions—Powder's already seen 347 inches of snow fall through Valentines Day. "Our reputation is for untracked pow," says Daniels, "and our loyal fans are the same people who read Backcountry and Outside. What a perfect match."

Companies interested in participating in the Backcountry/Outside Magazine Backcountry Rendezvous should contact Backcountry Editor Adam Howard as soon as possible at [howie@backcountrymagazine.com](mailto:howie@backcountrymagazine.com), or by phone at 802-644-6606. We look forward to testing this season's best new gear at snowy Powder Mountain!