

Tramformation.com Launches the New Aerial Tram at Jackson Hole Mountain Resort

Contributed by The Editors
Friday, 29 February 2008

New Site Reveals the History, Construction and Vision behind this new iconic ride

(Teton Village, WY. March 1, 2008) – The countdown has officially started, larger and faster, “The Big One” is back, December 2008. Until then we will share our excitement through words, images, and video capturing the enormity of this project on tramformation.com. Launch content includes the incredible construction project to date documented by award winning film maker Peter Pilafian and will showcase the project continuing, the amazing people behind the machine and the incredible resort that houses the story. Coming to the site will also be unique competitions, incredible exclusives and more.

In the early 1960’s visionary Paul McCollister laid eyes on the rugged peaks of the Tetons and began to imagine the possibilities these mountains held. His vision turned into a reality that would revolutionize North American skiing. Rising 4,139 vertical feet off the valley floor, the Jackson Hole aerial tram brought access to unparalleled terrain and a skiing experience unlike any other.

Committed to the evolution of our founding partners’ vision, Jackson Hole Mountain Resort is writing the next chapter or “Tramformation”. Midway through a two year construction process to build one of the most expensive, and technically challenging aerial trams in the US, we intend to ensure the new tram and Jackson Hole remain a focal point for those who love the mountains.

The new aerial tram at Jackson Hole Mountain Resort will be twice the size of the original, carrying 100 passengers have modern, sleek cabins, a visually inspiring base terminal, plus be faster, more efficient and tougher than its predecessor.

As well as the journey, it is the destination that captures the spirit of the Jackson Hole tram. Soaring 4,139 vertical feet in 9 minutes is unrivaled in the ski industry, cresting the Tetons with an endless choice of mind-blowing ski routes below, not to mention incredible 360 views, and only a few fellow disciples to nod at before you choose your line. It is unlike any other experience.

Tramformation.com is not just for skiers and snowboarders, it is a MUST see for every mountain lover, engineer, adventurer and appreciator of mother nature at its finest.

A year round adventure outpost, with incredible skiing and snowboarding in the winter and amazing national park activities in the summer. Jackson Hole combines incredible terrain for all levels of skiers and snowboarders, amazing on-mountain dining including the new \$10 million Bridger Restaurant complex at the Gondola Summit and a full service resort at the base. Upgraded lifts ensure quick mountain access to the 2500 acres and the 4,139 vertical continues to test every visitor that takes on the challenge. Coming in December 2008 will be a new 100 passenger Aerial Tram operating from the base to the summit of Rendezvous Mountain, an amazing continuous 4,139 vertical feet, which will cement this destination resort as the top ski mountain in the US. JHMR offsets 100% of our energy with renewable energy and is third party ISO certified as a “green” company, the second of only two ski resorts, and one of the smaller companies in the US, to achieve this recognition. Call us at 1-888-DEEP-SNO, 307-733-2292, www.jacksonhole.com